**Windesheim**

Campus 2

Value Chain Rebels

**Jan 29, 2024**

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# Introduction

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## Purpose of the Action Plan

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## Scope of the Organization

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## Mitigation Strategies

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# Marketing and Outreach

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## Target Audience Definition

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## Marketing Strategies

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## Communication Plan

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# Evaluation and Improvement

How do we guarantee projects survive? That we improve? That we have a good reason to excist?

## Success Metrics

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## Feedback Mechanisms

Improvement Process

# Employee Feedback & Action

How do we make sure that feedback is implemented? This chapter might seem irrelevant, but since VCR requires its members to do a lot of volunteering and activities out of passion, making sure that people are heard is of high importance.

## Feedback Collection Analysis

How, and when do we collect feedback?

## Feedback into Action

How do we make sure people are heard?

# Research and Development (R&D)

How are projects found? Which Projects are selected? And why? How is an effective solution guaranteed?

## Research Objectives

How will we know if we are successful?

## Research Process

Which methodology? What are the flows in the organization?

# Academic Programs and Curriculum

How do we serve the larger educational institutions? Which workshops are there? How do we train new members?

## Program Development

How do we create new Workshops and Training material?

## Teaching Methods

Which underlying methodology do we use?

# Student Affairs and Mentorship

How do we know that we complete good internships for students or other members that are coming here to learn? How do we do the paperwork? How do we keep in touch?

## Student / member Wellbeing

How we check if people are not feeling left out?

## Group Activities

Which group activities should we do to promote both fun and learning?

Example: Wolven: A game made to illustrate an informed minority will almost always win against a uninformed majority – Social Dynamics game that explains why “no one is dealing with the climate crisis”.

# Staff Policies and Faculty Development

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## Recruitment and Retention

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## Professional Development

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# Compliance and Regulations

## Legal Compliance

GDPR compliance, ISO 27000

## Regulatory Strategies

How do we make sure that we can keep eachother private and still try to “look” for people.